



## Business Administration (BA) with International Business concentration

### FALL - Semester 1

TRU 100: Truman Symposium  
TRU 1XX: Self and Society Seminar  
Math Class (as placed)  
COMM 170: Public Speaking  
BSAD 153: Intro Business Data Analytics (or sem. 2)  
Choose 3-6 hours from:  
Foreign Language  
Perspective Course

### FALL - Semester 3

Math or Statistics (as needed)  
ACCT 220: Intro Financial Accounting  
BSAD 234: Legal Environment of Business (or sem. 4)  
Principles of Economics (ECON 200/201/205)  
STAT 220: Fund Data Science (or sem. 4)  
Choose 3-6 hours from:  
Foreign Language  
Perspective Course

### FALL - Semester 5

BSAD 349: Organizational Behavior  
BSAD 329: Principles of Finance/BSAD 325: Principles of Marketing  
BSAD 353: Information Management and Data Analytics (or sem. 6)  
JINS 3XX: Jr. Writing Seminar  
Perspective Course as needed

### FALL - Semester 7

BSAD 430: International Marketing (offered fall only)  
Perspective Course/Electives (as needed)  
Required Support Course (as needed)  
Intl. Business Concentration Elective

### SPRING - Semester 2

Math or Statistics  
ENG 190: Writing as Critical Thinking  
BSAD 153: Intro Business Data Analytics (or sem. 1)  
Choose 5-10 hours from:  
Foreign Language  
Perspective Course

### SPRING - Semester 4

Math or Statistics (as needed)  
ACCT 221: Introduction to Management Accounting  
BSAD 234: Legal Environment of Business (or sem. 3)  
Principles of Economics (as needed)  
STAT 220: Fund Data Science (or sem. 3)  
Missouri Statute Course  
Choose 3-6 hours from:  
Foreign Language  
Perspective Course

### SPRING - Semester 6

BSAD 329: Principles of Finance/BSAD 325: Principles of Marketing  
BSAD 352: Operations Management  
BSAD 353: Information Management & Data Analytics (or sem. 5)  
BSAD 453: International Management (offered spring only)  
Required Support Course  
Perspective Course/Elective (as needed)

### SPRING - Semester 8

BSAD 460: Strategic Management  
Perspective Course/Electives (as needed)  
Required Support Course (as needed)  
BSAD 455: Intl. Financial Mgmt (offered spring only)

- International Business elective courses include BSAD 416: Business Analytics, BSAD 554: Global Supply Chain Management, ECON 308: Economics of the European Union, ECON 402: Economic Development, ECON 403 - International Trade Theory and Policy, ECON 412: International Monetary Theory and Policy, FREN 326: French for International Business Communication, POL 370: Current Issues in Political Science (When offered with an International Political Topic), and SPAN 366: Spanish for Business.
- The International Business concentration is offered with a Bachelor of Arts degree only.
- The International Business concentration requires an international internship or study abroad for credit.

The Dialogues curriculum requires a certain number of courses/credit hours in the following Perspectives: Social, Arts and Humanities, STEM, Communications, and Statistics. The exact number of courses a student will be required to take during their undergraduate career varies individually

according to the credit transferred in.

**Department Chair:** Please contact the [Center for Academic Excellence](#) with any updates to the plan above. Rev. 5-1-23