

# NOVEMBER 2013 NEWSLETTER



## The SHSE Administrative Team

**Janet L. Gooch, Dean**  
**Paula Cochran, Chair of CMDS**  
**Mona Davis, Assistant to the Dean**  
**Roberta Donahue, Chair of HES**  
**James Judd, Director of the RPDC**  
**Pete Kelly, Chair of Education**  
**Stephanie Powelson, Chair of Nursing**

## Message from Janet L. Gooch, Ph.D., CCC-SLP, Dean, School of Health Sciences and Education

I was reading a very interesting on-line article identifying 10 Trends in Higher Education predicted to have a significant impact on student recruitment and enrollment. The article can be found here: [http://www.sumsem.com/testing/2013\\_trends.pdf](http://www.sumsem.com/testing/2013_trends.pdf)

Much of this we've heard before and have talked about as a University yet I still found this article interesting enough to share. The article lists and briefly discusses the top 10 trends in the higher education marketplace predicted to have a significant impact on student recruitment and enrollment efforts in the upcoming year. Basically, the 10 trends can all be tied to a few major themes: money, perception and value, demographics, and technology. In a nutshell, families can't afford college, are reevaluating the cost, and want evidence that their child's college degree will matter (i.e., will result in employment and an acceptable salary). Not only can fewer families afford college, but the number of high school graduates is shrinking, and the ethnically diverse and the non-traditional-age student populations are growing. Lastly, more students are attending multiple institutions and can verify the claims colleges make instantly via online networks and other means beyond the direct control of the college. Students expect personalized and relevant communications from colleges they are interested in during the admissions process yet are enrolling in online and hybrid courses, including MOOCs, enrollment trends that are drawing attention to how college credits are awarded. Reading these trends and their impact, I'm encouraged by recent responses by the University in determining our distinctiveness and developing our brand, communicating the worth of the traditional residential, Liberal Arts and Sciences experience, and focusing on critical thinking, mapping of the curriculum and transformative experiences as "proof" of what we do at Truman. All of that was good, positive, even up-lifting (?). The trouble arose when I started reflecting on some of the specific statistics in the article – I found some of them interesting, some of them startling, and some of them down-right frightening.

- 66% of college seniors who graduated in 2011 had student loan debt, with an average of \$26,600 for those with loans, up 5% from the previous year.
- The national two-year default rate on student loans rose to 9.1% for the FY2010 cohort, up from 4.6% in 2007 for those who entered repayment in 2005.
- In 2012, only 57% of adults believed a college education is a worthy investment, compared to 81% in 2008.
- The most common response of first-year students in 2011 when asked what reasons were very important for going to college was "to be able to get a better job," cited by 85.9%
- From 2012-2019, the number of white college students is expected to increase 5%, while the number of Hispanic students will increase 27%.

- Compared to a decade ago, 31% more international students were studying in U.S. colleges and universities in 2011-2012.
- 23.6% of traditional-age students who began in 2006 and completed a degree did so at an institution other than the one where they started.
- 17% of students enrolled in a fully online degree program did not know what type of institution they were attending (among those who did, 44% were public, 35% for-profit, 21% private nonprofit).
- An estimated 43% of 11-17 year-olds will own and use a smartphone in 2013 (now I know why my 13 year old, non-smartphone owning twins are whining so loudly).
- Among ALL parents who have a child between the ages of 12-17, 66% now say they use a social networking site, up from 58% in 2011 (I may be the last hold-out on this one.)
- 52% of prospective college students say the Web plays an “extremely important” or “significant” role in their college search.
- 92% of consumers trust recommendations from family and friends above all other forms of advertising, followed by online consumer reviews at 70%.

These trends demand a response at multiple levels. I’d be interested in hearing your thoughts.

### *SHSE Dean’s Mini-Grants*

Eight SHSE Dean’s Mini-Grants were awarded to 13 faculty and 19 students to support faculty and student collaboration in research. Recipients and the titles of their studies include: Dr. Michael Bird and Dr. Adam King and students Ms. Karla Pickett and Ms. Laura Stark, , “Knee-to-feet jumps and power;” Dr. Carolyn Cox and Dr. Julia Edgar and students Ms. Kaitlyn McManus and Ms. Katherine Shannon, , “Attitudes toward older adults and the desire to work with older adults of health professions students enrolled in an inter-professional clinical education program;” Dr. Roberta Donahue and Dr. Darson Rhodes and students Ms. Bernice Appiah, Ms. Meredith Bruns, and Ms. Rachael Rockamann, , “Comparison of interpersonal communication skills of selected Greek and non-Greek students;” Dr. Stephen Hadwiger and Ms. Melissa Holcomb and student Ms. Erin Bavery, , “Lived experience of being a woman in two cultures according to bicultural women;” Dr. Julie Lochbaum, “Oral histories of a classic championship basketball team;” Dr. Jerry Mayhew and Dr. John Venner and students Ms. Jennifer Hill, Ms. Kirsten Maakestad, and Ms. Jayme Reynolds, , “Use of anthropometric measurements and muscle strength to predict lean body mass in college men and women;” Dr. James Padfield and students Ms. Allison Bearly, Ms. Alyssa Bell, Ms. Sarah Branch, Mr. Dawson Foster Ms. Jenna Heil, Ms. Sookyoung Kim, and Mr. Matthew Phillips, “Relationship between height and ice axe shaft length and lateral stability;” and Dr. Brian Snyder and student Mr. Andrew Sheets, “Effects of acute dietary nitrate consumption on running performance assessed in ‘real world’ environment.” Expected outcomes of the mini-grant program are to increase faculty-student research collaboration, particularly among faculty who have less experience mentoring student research; to increase faculty mentorship of other faculty in support of growth in the area of mentoring student research; to increase interdisciplinary research and collaboration among faculty and students across departments in the SHSE; to increase opportunities for students to present at the Truman Research Conference and other academic conferences; and to increase opportunities for undergraduate students to develop and apply research skills and learn components of ethical conduct of research. The research will be presented at a SHSE Mini-Grant Research Conference, Tuesday, April 1, 2014, 3:30 p.m., Violette Hall 1000.



## Dean's Team Middle School Visit Day

Middle School Visit Day was held Friday, October 4. Approximately 70 seventh grade students from Green City and Milan spent the morning touring campus facilities and attending presentations from various departments and local Truman students. Students had the opportunity to explore careers in the health professions and education. The middle school students enjoyed activities ranging from the challenge of the ROTC obstacle course to getting to look inside their own ears to helping care for a patient in the nursing simulation lab. The students also interacted with current Truman students and had the opportunity to ask questions about student life. Both middle school students and Truman students reported having a great experience. The event was facilitated by the SHSE Dean's Team members Ms. Lynde Blakely, Ms. Kristin Dattilo, Ms. Megan Distler, and Ms. Nikki Imhof, who would like to thank all of the department faculty, staff, and student volunteers for their expert guidance and assistance.





## *Communication Disorders Department*

Twenty-four students and 63 family members and friends from Communication Disorders attended Family Day, September 21. Included in the group were two CMDS alumni and two prospective students. Ms. Sheila Garlock along with members from the Communication Disorders Association (CoDA - CMDS Student Organization) hosted this event.

The revitalization of Pershing third floor hallway (part of the CMDS HUD fund project) won third place in the Association of University Interior Designers' competition for university design/renovation projects costing under \$50,000.00. Congratulations, CMDS HUD Committee and especially Ms. Lori Shook, Campus Planning Design Project Manager.

## *Education Department*

Three Department of Education faculty members were awarded Truman Academic Development Support (TADS) grants from the Provost Office totaling \$4,800.00: Dr. Lisa Goran, Dr. John Jones, and Dr. Peter Kelly. Dr. Rebecca Dierking and Dr. Jeff Gall, two colleagues in the disciplines, were also awarded grants.

## *Health and Exercise Sciences Department*

TruLifeSaver American Heart Association Basic Life Support Courses are upcoming. These Basic Life Support (BLS) courses, taught by Ms. Liz Jorn and Ms. Jana Arabas, are designed to help people recognize and respond to several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely, and effective manner. The courses include the following for an adult, child, and infant: critical concepts of high-quality CPR; the American Heart Association Chain of Survival; differences between rescue techniques; 1-rescuer CPR and AED; 2-rescuer CPR and AED; bag-mask techniques; rescue breathing; relief of choking. The cost is \$60.00 and includes instruction, materials, and two-year certification with the American Heart Association. Participants can pay the registration fee with a check (made payable to Truman State University) or cash at the Truman State University Business Office cashiers' window on the first floor of McClain Hall. To register, go to <http://institute.truman.edu/trulifesaver.asp> and complete the online registration form or call 660-785-5406 and register by phone. You may also e-mail [institute@truman.edu](mailto:institute@truman.edu). Payment is due before the class meeting. Businesses interested in using purchase orders should call in advance. No refunds. Classes with enrollments below 12 may be cancelled. Remaining dates are Tuesday, November 12: 5:00 - 10:00 p.m. and Monday, November 18: 5:00 - 10:00 p.m. Classes will be held at the Truman State University Health Sciences Building, room 1206 (CPR Lab).



Cardinal Key chapter members attended the national conference, October 5 – 8, in Chicago, Illinois. Ms. Morgan Schmitz (CMDS), Ms. Lara Redmond, Ms. Shelby Pieper, and advisor Ms. Liz Jorn (HES) attended workshops on fundraising, recruitment, reports and social media. Attendees also volunteered at the Ron Santo Walk to Cure Diabetes which had over 7000 walkers and raised over \$1.1 million. Also in attendance were Truman alumni including Ms. Devin Lammy (National Co-Director), Ms. Rachel Marx, Ms. Kirsten Vollmer, Ms. Baillie Cloyd and Ms. Gretchen Smiles. Shelby was elected new National President and Morgan National Vice President. Liz was invited to serve on the planning committee for the 2015 National Conference.

Ms. Liz Jorn is the recipient of a Kirksville Young Professionals “5 Under 40” award. The award recognizes local professional excellence in youth. Ms. Jorn received the honor at a banquet October 24.

Five Department of Health and Exercise Sciences faculty members were awarded Truman Academic Development Support (TADS) grants from the Provost Office totaling \$7,107.00: Dr. Carolyn Cox, Dr. Darson Rhodes, Dr. Brian Snyder, Dr. Carla Smith, and Dr. Alicia Wodika.

### *Nursing Department*



Ms. Pam Melvin and senior nursing majors Ms. Jessica Curl, Ms. Shelby Giese, and Ms. Shelby Leppin assisted Middle School Visit Day students from Green City and Milan in the Nursing Simulation Center with the scenario called “Ima Payne has Pneumonia!” The scenario involved hand-on manikin patient fun with listening to heart and lung sounds, assessing vital signs, and interacting with Mrs. Payne in a simulated hospital environment.



The Nursing Department faculty/staff were elated to welcome nursing alumni at the homecoming reception. Alumni and guests were given a tour of the nursing simulation center and the nursing department. Nursing faculty and staff enjoyed catching up with nursing alumni and their family and friends. This year marks the 20<sup>th</sup> anniversary for the Class of 1993. Ms. Susan Lambert joined by fellow classmate Ms. Jill Rouse, smile for a photo (above, left) as they celebrate their class reunion. Also in attendance were Ms. Juee Glore '74, Ms. Rebecca McClanahan '75, and Ms. Sonya Miller '78 (above, right).





Senior nursing students have been very busy this fall, assisting with several area flu shot clinics in Adair, Knox, Schuyler, and Putnam counties. Pictured at the Knox County Flu Clinic are Ms. Pam Melvin with senior nursing students, front row (left to right) Ms. Josie Collett, Ms. Nicole Marion, Ms. Brittany Thompson, Ms. Stephanie Lepper. Back row (left to right) Ms. Maggie Scharnhorst, Ms. Morgan Dobbie, Ms. Caitlin Hilterbrand, Mr. Sonny Phan, Ms. Pam Melvin, Ms. Nikki Jerowski, and Ms. Shelby Leppin.

### *Selected Upcoming Events*

November 2, Saturday – Truman Showcase

November 7, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room

November 7, Thursday – Lyceum Liverpool Legends Beatles Tribute Band

November 13, Wednesday – Graduate Council, BH 100

November 17, Sunday – Children’s author Jan Brett, [CINDERS a chicken Cinderella](#) book talk, illustration demonstration, and book signing, 10:00 a.m., Truman Book Store

November 21, Thursday – Faculty Senate, 3:00 – 5:00, SUB 2105 Alumni Room

November 25-29, Monday-Friday - Thanksgiving Break

December 5, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room

December 6, Friday - Last Day of Classes

December 7, Saturday – Board of Governors Meeting

December 7, Saturday – Lyceum Kansas City Chorale Holiday Concert

December 9, Monday - Finals Start

December 11, Wednesday - Reading Day

December 12, Thursday – Faculty Senate, 3:00 – 5:00, SUB 2105 Alumni Room

December 13, Friday - Finals End

December 14, Saturday – Winter Commencement, 11:00 a.m.

December 19, Thursday – Full Term and Second Block Final Grades due in TruView, noon

January 13, Monday – Spring Classes Start  
January 16, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room  
January 17, Friday – December Interim Final Grades due in TruView, noon  
February 10, Monday - Lyceum Othello by the American Shakespeare Company  
February 13, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room  
March 6, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room  
March 22, Saturday – Lyceum A Midsummer Night’s Dream by the Minnesota Ballet  
April 1, Tuesday – SHSE Faculty/Student Mini Research Conference, 3:30 p.m., VH 1000  
April 10, Thursday – Undergraduate Council, 3:30 p.m., Alumni Room  
April 15, Tuesday – Truman Student Research Conference  
April 25, Friday – Sixth Annual Language and Literature Conference with Susan L. Hall, presenting on promoting collaboration in the assessment and treatment of literacy related problems in children.  
May 1, Thursday, 3:30 p.m., Alumni Room  
May 10, Saturday – Spring Commencement  
June 23-27 – Advanced Placement Institutes  
July 14-18 – Advanced Placement Institutes

## *Mission Statement*

The School of Health Sciences and Education is committed to preparing students to effectively serve as professionals and leaders in their communities and fields by providing an exceptional education grounded in the liberal arts and sciences, fostering interdisciplinary collaboration, promoting diverse learning experiences, and inspiring the pursuit of continued scholarship and research.

## *Five Pillars*

Professional programs grounded in the liberal arts and sciences



Leadership development



Interdisciplinary collaboration



Diverse learning and service opportunities



Pursuit of continued scholarship and research

# TRUMAN STATE UNIVERSITY

## *School of Health Sciences and Education*