	A	B	C	D	E
1	**Activity**	**Requirements**	**Points**	**Max**	**Total**
2	**Chapter Board Meeting**	At least two board members; minutes circulated to chapter board and Alumni Relations within 2 weeks.	5	20	
3		Alumni Board committee conference calls.	5	n/a	
4	**Treasurer's Report**	First three quarters of the fiscal year are worth 5 points each. Must be submitted within 2 weeks of the end of the quarter.	5	15	
5		End of the fiscal year final report worth 10 points. Must be submitted within two weeks of June 30.	10	10	
6	**Formal Chapter Events**	Event form submitted at least 6 weeks prior; 10 percent of previous year's membership in attendance.	20	n/a	
7		**Bonus:** 20 percent or more of previous year's membership in attendance.	10	n/a	
8		**Bonus:** Event has a service incentive.	5	n/a	
9	**Informal Social Gathering**	With Alumni Relations involvement: Event form submitted 3 weeks prior to event.	10	n/a	
10		**Bonus:** 10 percent or more of previous year's membership in attendance.	5	n/a	
11		**Bonus:** Event has a service incentive.	5	n/a	
12	**Service/Student Event**	Informed Alumni Relations of event or participation. 5 points per person, maximum 30 points per event.	5	n/a	
13		Homecoming Volunteers	5	30	
14		Letters submitted two weeks prior to graduation. Graduation gifts paid for by one week after graduation.	5	10	
15		Personal letters and packages to alumni, chapter members and students. Must inform Alumni Relations within one week of send date.	2	50	
16	**Chapter Newsletter**	Requests submitted two weeks prior to preferred send date; limit of 3/year; spaced 90 days apart. Content written by chapter member.	15	45	
17	**Social Media**	Alumni Relations needs to be admin on all chapter pages; sharing/posting Truman-related posts once a month.	5	60	
18		**Bonus:** Creating original content that promotes membership: event photos, event announcements, increased number of page/group likes, etc.	5	60	
19	**Membership Mailing**	President's letter; must be original, not just last year's updated. Submitted by Dec. 1.	25	25	
20		Tentative Event Calendar must be submitted to Alumni Relations by Dec. 1.	15	15	
21		Updated Slate of Chapter Officers must be submitted to Alumni Relations by Dec. 1. *Please include address/email/phone number.*	15	15	
22		Updated Membership Goal must be submitted two weeks prior to Homecoming.	10	10	
23	**Points for membership**	80 percent of goal	10	10	
24		90 percent of goal	20	20	
25		100 percent of goal	30	30	
26		110 percent of goal	40	40	
27		120 percent of goal	50	50	
28	**Volunteer of the Year Award**	Nomination submitted to Alumni Relations by predetermined deadline.	20	20	
29	**Alumni Leaders Conference**	10 points per chapter representative.	10	40	
30	**Alumni Board Retreat**	Board member or chapter representative to attend.	10	10	
31			**Total Points**		