

TRUMAN STATE UNIVERSITY

SCHOOL
OF
BUSINESS

Pedigree

2024

Building with Boeing:

How The Boeing Company and Truman
Alumni continue to support opportunities
for students year after year

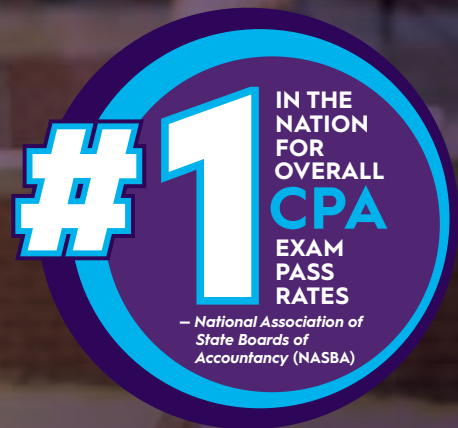
45+

Students
Honored
for Outstanding
Performances

18 Faculty
Publications

Alumnus
Spotlight
Changing Lives

How the Rickli Family Scholarship
has funded education
for over a decade





Message from the Dean



DR. RASHMI PRASAD

A CENTURY AGO, PRESIDENT WARREN G. HARDING, ADDRESSING THE NATION AMIDST the receding shadows of a World War and global pandemic, said the need of the hour was a return to “normalcy.” At the School of Business, the past academic year felt like a return to normalcy: the masks disappeared, guest speakers engaged large audiences of students, and student teams traveled across the country to compete against their peers. The idea of normalcy is comforting, but we prepare our students for a world that is neither simple nor predictable. Our mission is to “graduate ethically-aware business and civic leaders who are effective communicators, team leaders, critical thinkers, and problem solvers.” We graduated 142 undergraduate and 37 graduate students in the Class of 2023 and are extremely proud of each of these graduates who persevered through challenges none of us could

have anticipated. Our students, staff and faculty seized their opportunities this year staging thought leadership events, such as the TRU BIZ Forum on International Business that was moderated by Class of '23's Amanda Smith, who asked a panel of experts from industry and academia probing questions regarding global supply chains and international business careers. Panelist Ryan Murphy CFO of Nidec Corporation assured us that the days of flying cars are coming very soon! Our Executive-in-Residence Ryan Shreve provided a masterly and prescient presentation on cybersecurity in the fall. When Truman was subjected to a cyberattack this April, the School of Business's faculty, staff and students were a model of resilience, keeping calm and carrying on, demonstrating the skills and qualities that we teach and reinforce every day in the classroom and beyond. Thanks to the generous support of grants and donations, we were able to equip a computer classroom in Violette Hall with locally hosted analytical software, which proved especially valuable during the cyberattack.

I thank our alumni, donors and employers, such as The Boeing Company for their support in helping deliver the exceptional learning experiences that allows us to develop the ethical, resilient and intrepid leaders of tomorrow.

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Follow us on Social Media!



MISSION

The School of Business graduates ethically-aware prospective business and civic leaders who are effective communicators, team leaders, critical thinkers, and problem solvers.



We fulfill the mission by:

- Admitting high-potential students from the Midwest and beyond;
- Offering programs that embrace the knowledge, skills, and perspectives of the liberal arts;
- Using effective teaching and learning strategies with appropriate technologies to prepare students for rapidly evolving business careers;
- Engaging with business professionals, civic leaders, and community members to enhance student learning and readiness for the workforce, and;
- Emphasizing faculty scholarly activity related to contributions to practice and teaching/learning with a secondary emphasis on discipline-based scholarship.

VISION

The School of Business will be students' preferred choice for a high-quality business education delivered in a liberal arts environment.



SCHOOL OF BUSINESS CORE VALUES

1 Student Learning

- Faculty use effective pedagogies to address the varied learning styles of students.
- Assignments, projects, and other learning activities reinforce the development of creative and critical-thinking skills, technological proficiency, ethical awareness, and life-long learning.

3 Accountability

- Faculty exercise responsible stewardship of the curriculum, maintaining its relevance to current and future business practices.
- Faculty remain current in their disciplines and use effective instructional methods to enhance student learning.
- Faculty assess student achievement of defined learning outcomes and implement changes to the curriculum and pedagogy to improve student learning.

5 Social & Corporate Responsibility

- Curriculum design and course assignments address the significant issues facing society and businesses, such as ethnic and cultural diversity, environmental sustainability, human rights, sustainable development, and other emerging issues.
- The School provides resources to hire and/or develop faculty prepared to conduct research and provide instruction related to social and corporate responsibility.

2 Excellence

- Faculty members maintain high standards of achievement for student performance.
- Students demonstrate high levels of achievement on learning outcomes through course performance and results on nationally-normed examinations.
- Faculty members demonstrate excellence through their teaching and learning, scholarship impacting practice and pedagogy, and service to the profession and community.

4 Collegiality

- Faculty, staff, and students build an atmosphere of mutual respect.
- Faculty and staff share ideas, support others' efforts, and interact with others professionally.

6 Ethics & Integrity

- Students, faculty and staff interact with others in an ethical and professional manner.
- Faculty members teach approaches to ethical reasoning.
- Students demonstrate ethical-reasoning skills.



BUILDING WITH BOEING

Thanks to generous support from corporate partners, alumni, and grants, Truman students break barriers to technology use.

BOEING SUPPORT

The School of Business was awarded an expanded grant from The Boeing Company for the 2022-2023 school year. While this grant supported student and faculty development, student scholarships, and the launch of the Tru-Leaders Next Gen program (see article), a large portion of the grant allowed Truman State University to obtain a Bloomberg Terminal.

Truman's Bloomberg Terminal is hosted in Violette Hall 1400. This

room is available for classroom demonstration, student use, and student organization use. Students have access to real-time financial data, company research, news, and analytics.

When asked about his experience with the Terminal, senior Ryan Hake shared, "The Bloomberg Terminal has been a great asset to me in both academic and professional life. I've only used the Terminal for a minor amount of coursework so far. Most of my experience has been using the Terminal for my school organizations and my internships."



"The Bloomberg Terminal has been a great asset to me in both academic & professional life."

**-RYAN HAKE
SENIOR**

Additional Support

ALUMNI SUPPORT

With the support of funds established by Chuck and Sherri Woods, Susan Hatcher, Mark Barner, the Kerby family, and the Romine Family, the School of Business was able to purchase five laptops for student check out. Over the course of the academic year, these laptops were checked out by 18 students and used for 248 days. Several students borrowed laptops to bridge the gap between school starting and their new laptop arriving. Others checked out the laptops because their personal computers would not run software being used in the class like Alteryx and Tableau. Finally, in several instances the laptops were helpful in emergency situations when a student's personal laptop unexpectedly broke. The School is grateful to be able to provide this resource to students.

GRANT SUPPORT

Truman was the recipient of a MO Excels grant. While this grant supported faculty development in technology and the development of BSAD 153 as an online class in the School of Business, it also allowed for a Data Analytics lab in Violette Hall 1420. With the grant, the School was able to purchase 32 computers that can run software like Tableau, Alteryx, IDEA, and PowerBI. The computers are also able to handle larger datasets in Excel.

TABLEAU
ALTERYX
IDEA
POWERBI





MAJORS WELCOME

Every August the School of Business welcomes new freshmen and transfer students to Truman. Throughout the past three years, faculty members created fun, unique activities for the event. Students participated in scavenger hunts to familiarize themselves with Violette Hall. Students also had

the chance to meet representatives from the School of Business' various student organizations. New students were also able to take part in a photo scavenger hunt, snapping pictures with fellow students, professors, animals, and flowers.

BRIDGE CEREMONY

Each spring the School of Business hosts the Bridge Ceremony to acknowledge students who were granted permission to enroll in upper-level accounting and business administration courses. Students in attendance were recognized at the ceremony as having successfully completed prerequisite course requirements with the required GPA, submitted their resume, and developed a graduation plan. Students were individually recognized and received new padfolios. Danny D’Nagy, a senior Accounting and Business Administration major, and Jessica Riegel, a senior Business Administration major, spoke at the two 2021 ceremonies. In 2022, Andrew Hasenbeck, senior Accounting and Business major, served as the student speaker. Bryce Rauba, a senior Accounting and Business major, joined Professor Bergman in speaking during the ceremony in 2023. Congrats to all students recognized!



HOODING CEREMONY

Each spring the School of Business recognizes Truman Master's of Accountancy students during a hooding ceremony after completing their degree requirements.

In 2021, Sydnee Hoewing ('20) served as the student speaker, and Heather Amos ('99) served as the alumni speaker. Students hooded themselves with the company of Accounting Department faculty and family members in the audience.

Students graduating December 2020 and May and August 2021 included Gavin Arnold, Kristen Baranski, Jared Bloustine, Christine Boschert, Liz Buchholz, Saylor Collins, Robin Cooksey, Jacob Dobbs, Seth Edwards, Becca Fazio, Hannah Finnell, Carly Garnett, Rebecca Geraghty, Tyler Gilbert, Alexandra Gregory, Ryan Gudeman, Brandon Hackamack, Becca Hilsabeck, Sydnee Hoewing, Jimmy Huss, Binu KC, Levi Krauss, Isabel Kurzban, Ben LeMon, Andrew Lind, Savana Luebbert, Hayden Lux, Jeff Masters, Karlie McKinnis, Emma Miller, Jennifer Petersen, Tristan Porter, Sarah Powers, Collin Roberts, Mary Beth Sita, Nick Wilson, Emily Zaner.



In 2022, student speaker Morgan Eby ('21), and alumni speaker Matt Mehner ('03, '04) addressed graduates and their families. Students were hooded by Dr. Barnes.

Students graduating December 2021 and May 2022 included Cameron Akeson, Emily Balke, Caleb Bruemmer, Emily Buerck, Thomas Cormier, Cody Cross, Morgan Eby, Jacob Elieff, Sumedha Giri, Martha Glastetter, Colin Griffin, Caleb Hadler, Angela Halter, Matthew Hamilton, Hanna Hickey, James Hill, Diana Jost, Amanda

Kapp, Amanda Kolb, John Myers, Garrett Olson, Isaac Pleus, Andrew Poelzl, Rejeena Rai, Noah Roettger, Reese Rosenquist, Tacob Schneider, Yifan Wang, Alexander Wegman, Logan Yardley.

In 2023, Emily Imhoff ('22) served as the student speaker and Kara Meister ('03) served as the alumni speaker. Students were hooded by Dr. Ison.

Students graduating December 2022 and May 2023 included Philip Abbacchi, Korey Canada,

Chutong Cao, Joseph Clay, William Clayton, Madison Cleeton, Andrew Clever, Rayna Cross, Joshua Earls, Elise Greenland, Michael Gruper, Kendal Hagenhoff, Madeline Hall, Mitchell Heberer, Emily Imhoff, Grant Jenkins, Jacob Jones, Nathan Key, McGregor Knudsen, Jiaqi Li, Long Ling, Ryan Ludwinski, Blake Mangan, Brittany Nensel, Patrick Northem, Theodore Pardee, Bricelyn Pemberton, Samantha Rohne, John Schneider, Max Sengl, Kristin Van Booven, Katie Vollmer, Yuai Wei, Emily Yovich, Steven Zak, Vel Tha Zi, Reine Benita Zossoungbo.



3rd Annual Master of Accountancy Golf Tournament

The Accounting Department hosted its 3rd annual Masters Masters during finals week. The event celebrates the accomplishments of the Master of Accountancy students and welcomes alumni back to Kirksville for an afternoon of golf and dinner. A huge thanks to FORVIS, UHY, KPMG, Anders, Deloitte, Becker, and the School of Business for sponsoring the golf and dinner for the students!

The golf tournament was started by Dr. Trevor Shonhiwa and has continued to grow each year.

Business Analytics Certificate

The School of Business launched the Business Analytics Certificate program in Fall 2022. This is a 20-credit hour undergraduate certificate in Business Analytics. Students who earn the certificate are better equipped with technical and critical thinking skills to make data-driven decisions. The certificate requires four courses in foundational business analytics knowledge and skills, two courses in core business analytics knowledge and skills, and one elective course in application of business analytics knowledge and skills.



VITA

In 2022, VITA volunteers filed 328 total returns and helped clients claim over \$98,000 in tax refunds. In 2023, VITA prepared 291 returns and helped clients claim over \$51,000 in tax refunds.



Executive-in-Residence

In recognition of the significant contribution that Raymond F. Bentele ('60) made as President and CEO of Mallinckrodt, Inc., the Raymond F. Bentele/Mallinckrodt Executive-in-Residence Program was endowed in the School of Business by IMCERA Group in 1993. The endowment enables the School to select outstanding individuals from the business field each semester to spend time on campus engaging with students both in and outside of the classroom.



The School of Business was honored to have **Ryan Shreve** as its spring 2022 Bentele/Mallinckrodt Executive-in-Residence. At that time, Shreve was the COO for Cyderes, a leading cyber security company that was the result of the merger of Fishtech Group and Herjavec Group. Ryan was a founding member of Fishtech Group in 2015 and served as CFO until 2021, when the company was sold to Apax Partners. He previously held roles as the CFO for FireMon, corporate controller for Garmin; and started his career as an auditor for Ernst and Young in Kansas City.

Ryan is a 2002 graduate of Truman State University earning a BS in Accounting. He earned his Master of Accountancy from Truman in 2003. While at Truman, Ryan was active in Blue Key, Beta Alpha Psi, Order of Omega, and Sigma Tau Gamma, serving as President and VP of Finance. Ryan studied abroad with the Missouri-London program and participated in the Europe in Transition program.

Ryan currently sits on the Truman Foundation Board of Directors and previously served on the Accounting Advisory Board for the School of Business. He has served as the Treasurer for the Kansas City Truman Alumni Chapter Board. In addition, Ryan sits on the board of Noah's Bandage Project, a non-profit organization that he helped to found. He previously served on boards with Big Brothers Big Sisters and Girls on the Run.

In 2014, Ryan and wife, Lauren (Rase) Shreve ('03), were honored as Truman's Young Alumni of the Year. The couple established the Ryan and Lauren (Rase) Shreve Annual Scholarship in 2017 to provide opportunities to motivated and deserving Truman students. Ryan and Lauren, currently reside in Overland Park, KS with their sons, Grant and Evan.



The School of Business was honored to have **Mary Jesse**, the CEO of Mobile Technologies, Inc., as its spring 2021 Bentele/Mallinckrodt Executive-in-Residence. During her presentation (which was given via Zoom), she taught students about the global business environment and its impact on the future.

Jesse has served as CEO, CTO, COO, CSO, VP, board director, board chair, founder, consultant and advisor for private and public companies from

early-stage startups to Fortune 500 across various industries. She has bachelor's and master's degrees in electrical engineering and is a licensed professional electrical engineer. She also holds nineteen technology related patents, mainly related to communications technologies.

Jesse has a passion for education as a bridge to opportunity. This passion has led her to support underserved populations in STEM and business. She had previously presented to the Bulldog Student Investment Fund earlier in 2020, where she talked openly about the challenges of balanced career and work and having to shift gears and priorities.

The Raymond F. Bentele/Mallinckrodt Executive-in-Residence Program

enables the School to select outstanding individuals from the business field each semester to spend time on campus engaging with students both in and outside of the classroom.





Tru-Biz Forum

The School of Business hosted the inaugural Tru-Biz Forum during the spring of 2023. The Tru-Biz Forum invites business leaders in a variety of fields to share their expertise and insights. This first forum focused on international business-related topics. This year's panelist included Ryan Murphy, CFO of Nidec Americas Holding Corporation; Dr. William Newburry ('87), Ryder Eminent Scholar of Global Business at Florida International University; and Robert Madigan, Jr. ('02), Senior Director, Supply Chain Contracting for Boeing Defense and Space. The forum was moderated by Amanda Smith ('23), International Business and Spanish Major. The forum was open to students, faculty and staff, and community members. Those in attendance were able to meet with the panelists after the presentation.



Alumni Fellows Recipient Honored

**LAURA BROOKS ('09),
CEO & CO-FOUNDER, DOJO LABS**

Laura is a dynamic leader with a variety of consumer packaged goods experience ranging from emerging, nascent brands to large Fortune 500 companies with roles in brand marketing, omnichannel strategy, eCommerce sales and data analytics. Laura was previously Vice President of Marketing & eCommerce at Solid Gold Pet and part of the management team that turned around the business, leading to a successful acquisition by H&H Group. Other notable brands she has worked on include Burt's Bees, Brita, Clorox, Kingsford, Angie's BOOMCHICKAPOP and more. Laura has been recognized and awarded for her brand building, empowering leadership style and calculated risk taking.

Laura is a graduate of Truman State University with a bachelor's in Business Administration, concentrations Marketing and Management, and a minor in Psychology. She resides in St. Louis, Missouri with her husband and two boys. Laura is passionate about health and wellness, enjoys all outdoor activities and serves as the search committee lead on The Women on Boards Project.



Women Entrepreneurship Week

Truman State University continues to highlight its commitment to women entrepreneurs by participating in the annual Women Entrepreneurship Week (WEW), a global movement to celebrate and inspire female founders. In 2020, Truman invited eight women to share their experiences with entrepreneurship as well as the challenges they faced during the pandemic at a webinar hosted by Dr. Sue Thomas and facilitated by Dr. Janet Gooch. These speakers included Stephanie Mills ('07, '10), Bianca Adams, Carli Long, Jessica Parks, Stephanie McGrew ('10), Mindy McCubbin ('97), Sarah Schlafly ('11), and Kate White ('10).

In 2021, Truman hosted two webinars during WEW. The first centered on The Big Idea, hosted by Dr. Sue Thomas and facilitated by Dr. Janet Gooch featured speakers Madelaine Anderson ('11), Laci Cook ('03), and Stephanie McGrew ('10). The second webinar, Financing the Big Idea, was facilitated by Mindy McCubbin ('97) and highlighted the same speakers.

WEW was back in person during 2022. The presentation was hosted by Dr. Sue Thomas and facilitated by Esther Lee. Stephanie Bell ('05) served as the keynote speaker alongside Lauren Jin ('17), Lori Miller ('08), and Ashley Sparks ('12).

OUTREACH PROGRAMS



FBLA ON CAMPUS

During the 2022-2023 academic year, the School of Business had the opportunity to welcome local Future Business Leaders of America (FBLA) students to campus. On November 3, 2022, students came to campus for an FBLA Day. They played trivia with a business twist, ate lunch, played “minute to win it” games, participated in a campus scavenger hunt, and took pictures in a business-themed photo booth.

Students returned in February 2023 when Truman hosted the District FBLA Contest. Students took over much of Violette Hall as they competed in various events. Many Truman faculty and students served as judges for the events. When not in events, departments and offices across campus offered many enrichment activities for the students to have fun and learn more about opportunities at Truman.

TRU-LEADERS NEXT GEN

Thanks to generous support from The Boeing Company, the School of Business is expanding the Tru-Leaders program for college students to the Tru-Leaders Next Gen program for high school students.

In Spring 2022 and 2023, eleven total local high school students participated in the program as it got off the ground. Depending on the year, students participated in an etiquette dinner, received professional attire, attended the career expo, and visited Boeing and the Federal Reserve. One participant commented that the program gave her the confidence to enter the Bulldog B.I.T.E. pitch competition!

The School has received a grant from American Century Investments to scale the program up for a Kansas City high school cohort.



JOSEPH BALDWIN ACADEMY
FOR EMINENT YOUNG SCHOLARS
TRUMAN STATE UNIVERSITY

JOSEPH BALDWIN ACADEMY

During the summer of 2022, the School of Business offered its first Joseph Baldwin Academy (JBA) course and had twenty-five students eager to learn about business.

During the first week of the three-week session, Dr. Stacey Kaden led the students through a broad introduction to business. Besides business basics, the students visited the Truman Bookstore, Downtown Cinema 8, and Mystic Meadows Yoga Studio.

During the second week, Dr. Rashmi Prasad led the students through starting and running a business. Students planned the products, price, and promotion of a lemonade stand and then spent several



days running their business and dealing with competition and inventory management. During the third week, Dr. Michael Barnes led the students through developing better financial wellness skills where they learned about money, investing, debt, taxes, financial planning, and budgeting.

During summer 2023,

the course was offered again, this time led by Professor Jim Bergman. Students visited Harrison's Fish Farm, Depot Inn, Papa's Alpacas, YMCA, Wire Co., Connection's Bank, The Press Room, The Ville Escape Room, and Max's Maters. Students took what they learned from class and visiting those businesses to run successful lemonade stands on campus.



Student Organization Updates

BULLDOG STUDENT INVESTMENT FUND

The Bulldog Student Investment Fund (BSIF) is a small group of students who have a passion to learn and implement Private Equity and Investment Research. BSIF is comprised of 32 undergraduate students who have gone through multiple challenges to obtain admittance into the Fund as well as gone through equity valuation classes. Currently, BSIF manages \$172,000 of capital with \$121,000 of that being in equity. Members pitch equity investments to the fund through qualitative and quantitative research where the fund then votes on whether to purchase stock or not.

BSIF was awarded the 2021 Outstanding Small Organization Award from the Center for Student Involvement. In this past semester, BSIF was able to compete in the Global Asset Management Education Forum (GAME) in New York City, where they placed 2nd place among Small Cap Student Investment Funds. These eight members represented Truman State University amongst thousands of students from around the country as well as leaders in all different aspects of the financial field. BSIF is grateful for generous support from alumni and donors who have made investing, travel, and competitions possible.

DELTA SIGMA PI

Delta Sigma Pi is a professional business fraternity on campus that focuses on fostering leadership, professionalism, service, and brotherhood. They won the Most Outstanding Creative Campaign award for the 2020-2021 academic year and in spring 2023, one member, Esther Lee, was awarded the Outstanding Senior Award by Truman's Leadership Recognition Program. Members attended national conferences in Austin, TX (spring 2022), St. Louis (fall 2022), and



Kansas City (spring 2023), as well as sent representatives Hannah Tucker and Maddie Bruggeman to the Grand Chapter Congress in summer of 2022 in Cleveland, Ohio.

The 2022-2023 president, Bryce Rauba, was named Collegiate of the Year for the Gateway Region of DSP chapters.



BETA ALPHA PSI

The Kappa Nu chapter of Beta Alpha Psi provides members countless opportunities to develop their professional and interpersonal skills. Recently, BAP has hosted BapBQs, bowling with professors, and movie and game nights to foster networking and friendship among members. BAP continues to provide volunteer opportunities with VITA and organize Financial Literacy events. Beta Alpha Psi was recognized for its members' excellence in academics, professionalism, and leadership and awarded Superior Chapter status.



COMMUNITY OF COLLEGE ENTREPRENEURS

Congratulations to Truman CCE members who competed at the University of Nebraska Omaha Midwest Entrepreneurship Conference in spring 2023. Nahom Jember earned 1st place in the post-revenue track. Tomas Orjuela Muñoz, Abinadab Marid, and Jillian Pry won 1st, 2nd, and 3rd respectively in the pre-revenue track. Hinako Kaneda, Esther Lee, Valeria Rivera, and Bridget Morris won 1st, 2nd, 3rd, and runner-up respectively in the Startup Wars simulation game.



Competitions

Bulldog B.I.T.E.

Logan Yardley, a senior accounting major, won the 2021 Bulldog B.I.T.E. pitch competition. His pitch for Receipt Hero, a business solution designed to assist construction companies, allowed him to win the Cody Sumter Excellence in Entrepreneurship Award and earned a prize of \$3,000.

Esther Lee, a sophomore business administration major, received the Amanda Gioia Entrepreneurship Award and earned \$2,000 for her pitch of Smarter, an automated study partner with voice recognition capabilities to enhance study time for students.

Mitchell Kronsbein, a senior business administration major, finished third and won \$1,000 for his pitch for Fur Hearts, a premium pet food business that directs a significant portion of its revenue to support animal shelters.

Grace Johler, senior communications major, and Esther Lee, senior business marketing major won the 2022 Bulldog B.I.T.E. pitch competition. Their pitch for a non-profit to support local immigrant-owned businesses won them the Amanda Gioia Excellence in Entrepreneurship Award and



earned a prize of \$3,000. Kaleb Fothergill and Lola Ellison, Moberly Area Community College students, received \$2,000 for their pitch of a pot and pan safety device to help prevent kitchen fires. Jillian Pry and Justina Wimer, Truman State University students, won an award of \$1,000 for their idea of supplement vending machines for gyms.

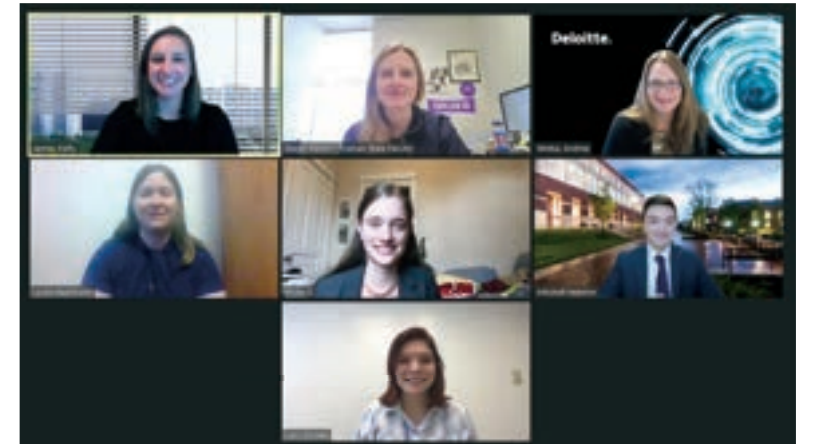
2022 also featured the first Bulldog Pitch Day for local high school students. Bulldog Pitch Day had six finalist positions, made

up of 14 students from Kirksville High School. Ally Easdale, Camryn Martin and Veil Tipton won first place for their sleep assistance product and received a \$500 award. Ellen McNeely, Pari Patel and Brianna Yowell placed second for their accessible and friendly local gym idea and received a \$300 award. Angely Pacheco-Gomez placed third for her sign language to text app and received a \$200 award. These awards were funded by generous donors to the School of Business Foundation fund.

Deloitte FanTAXtic Competition

Accounting students Laura Haarmann, Delaney Borella, Mitchell Heberer, and Erynn Glaesemann won the 2020 Deloitte FanTAXtic national competition. Nearly 55 teams representing 40 colleges and universities competed. Truman won first overall, giving the best presentation of a complex tax case.

2020



2021

Emily Imhoff, John Marx, Matt Foster, and Kyle Seabaugh earned a spot at the 2021 Deloitte FanTAXtic competition. 44 teams representing over 40 colleges competed in the regional competition and Marx, Foster, and Seabaugh earned an honorable mention at the national competition.

Senior Jackson Sefrit, junior Jenna Foelsing, and sophomores Cole Schelling and Troy Ludwig represented Truman in the 2022 Deloitte FanTAXtic competition. While they did not take home a regional win, the School of Business is excited to continue this tradition.

2022





2021 - Gracie Trokey & Tom Bindbuettel



2022 - Madalynn Berkey & Luke Payne

IARFC National Financial Plan Competition

Gracie Trokey and Tom Bindbuettel placed second nationally at the 2021 IARFC National Financial Plan Competition. This was the first time Truman State students competed in this competition. Students were requested to craft a financial plan from a fictional narrative where the top three cases are presented at the IARFC annual meeting.

Madalynn Berkey and Luke Payne were one of six teams to advance to the semi-finals of the 2022 IARFC National Financial Plan Competition. Payne and Berkey created a financial plan based on a fictional case narrative. Competition fees were covered by generous donors through Foundation funds.



UMSL International Business Case Competition

In April 2022, Truman State University students Amanda Smith, Emma Broaddus, Andrew McVicker, and JJ Noa competed in the 9th annual UMSL - CUIBE Case Competition. The competition was sponsored by Bayer and featured teams from seven universities. Smith, Broaddus, McVicker, and Noa took 2nd place. Student travel was supported by generous donors through Foundation funds.



Deloitte Audit Innovation Campus Challenge

During the Fall 2022 semester, accounting students Olivia Baumann, Abigail Baumgarth, Dylan de Leon, Emily Earl, Leah Gehrke, and Kyle Seabaugh participated in the Deloitte Audit Innovation Campus Challenge (AICC). The AICC has student teams evaluate critical issues in accounting and auditing and develop recommendations on how to address these issues. The teams present their recommendations to a group of Deloitte assurance professionals. This year marked the first time that Truman State participated in the challenge. The team was advised by Dr. Michael Barnes.





CFA Institute Research Challenge

Truman students John Marx, Frank Lindwedel, Mitchel Heberer, Esther Lee, and Katherine Parsons competed in the annual CFA Research Challenge. The CFA Institute Research Challenge is a global competition that provides university students with hands-on mentoring and intensive training in financial analysis and professional ethics. Each student is tested on their analytical, valuation, report writing, and presentation skills. Students gain real-world experience as they assume the role of a research analyst.

The competition required teams to write a stock analysis report in the fall and then present their findings in the spring. The team presented on Casey's General Stores and placed third overall in the regional competition and tied for first in the presentation portion of the competition.



Insights Association Student Research Competition

Truman's business administration student team of Manda Egbert, Kristina Burgess, Elijah Weis, and John Dames was selected as the winning team for the 2023 Insights Association Student Research Competition. This annual competition for college students focuses on using insights in driving business impact. This year's research question was "How Are Rapidly Rising Prices at Grocery Retail Impacting the Way Consumers Shop Differently Across Generations?" The students were advised by Dr. Jie Li and Dr. Lin Zhang.



OUTSTANDING STUDENTS

Each year the School of Business selects one student from each major and concentration who embodies what it means to be an outstanding student.

GRADUATE ACCOUNTING



2020-2021 ROBIN COOKSEY

Robin worked as a teaching and research assistant and graduated from the Masters of Accountancy program. Her memberships throughout her years at Truman include American Marketing Association and Peer Mentor for the Center of Diversity & Inclusion. She also served on the executive board of Beta Alpha Psi and Dobson's Hall Council.



2021-2022 CALEB BRUEMMER

Caleb is from Jefferson City, Missouri. He graduated summa cum laude with a Bachelor of Science degree in Accounting and Business Management. As a graduate teaching/research assistant, Caleb served as a tutor for undergraduate accounting classes.



2022-2023 EMILY IMHOFF

Emily is from Boonville, MO and received her Bachelor of Science in Accounting from Truman in December of 2021. She also minored in Spanish for Business and studied abroad in Burgos, Spain. During her time at Truman, Imhoff was a part of the Student Activities Board, Delta Zeta, Beta Gamma Sigma, Student Ambassadors, and the Volunteer Income Tax Assistance Program.

UNDERGRADUATE ACCOUNTING

2020-2021 CALEB BRUEMMER

Caleb is from Jefferson City, MO and graduated summa cum laude with Bachelor of Science degrees in Accounting and Business Administration: Management. During his time at Truman, he was involved in Delta Sigma Pi, Beta Gamma Sigma, the Student Center for the Public Trust, First Gen United, Residence Life, and studied abroad.



2021-2022 RAYNA CROSS

Rayna graduated summa cum laude in December 2021 with a Bachelor of Science degree in Accounting and Business Administration with a concentration in Finance. She was involved in several organizations, including Beta Alpha Psi, Enactus, and Beta Gamma Sigma. In Enactus, she served as the Vice President of Communications. Cross volunteered for VITA and served on the VITA training committee.

2022-2023 JACKSON SEFRIT

Jackson is from St. Peters, MO and is a third generation student of Truman. He graduated with a double major in accounting and business administration with a concentration in finance. Additionally, Jackson earned a minor in Spanish, which he utilized while he studied in Madrid, Spain. On campus, he was voted homecoming royalty and is an active member of Delta Chi, Beta Alpha Psi, and Kirksville KLIFE. In addition, Jackson is a student ambassador for the Office of Admissions and a financial planning specialist for the Union & Involvement Services.



FINANCE

2020-2021 JESSICA RIEGEL

Jessica earned her Business Administration major with concentrations in Finance and Management. While at Truman, she served as Chancellor of Delta Sigma Pi, President of Student Center for the Public Trust, a founding member and Risk Manager of First Gen United, and a member of Beta Gamma Sigma. Jessica worked as a mock interviewer at the University Career Center, a tutor for Principles of Finance, and a contact tracer.



2021-2022 MORGAN MANN

Morgan earned her Business Administration degree with a concentration in Finance and a minor in Economics. Morgan is a 2019 graduate of Nixa High School. At Truman, she was active in CCF, Club Tennis, and Beta Alpha Psi. The courses and opportunities offered by Truman State University enabled Morgan to realize her passion for law and helping others. As a result, Morgan attended law school at the University of Tulsa College of Law.

2022-2023 SHANNON WORTMANN

Shannon majored in Business Administration, with a focus in Finance, and a minor in Design. She worked at the Student Union as a Building Manager and Team Lead for Building Operations. Shannon was a member of the Harry S. Truman Leadership Scholars. She interned in the Business Office on campus and started full time as a Staff Accountant after graduation.



INTERNATIONAL BUSINESS

2020-2021 EMILY GREEN

Emily earned her International Business major with minors in Music and Spanish for the Professions. She is from Kansas City, Missouri and was involved in Delta Sigma Pi, Sigma Alpha Iota, and Beta Gamma Sigma. She worked for Truman's Academic Affairs Office and during her junior year, Emily studied abroad in Barcelona, Spain.



2021-2022 FELIPE CAMPOS

Felipe is an international student from Rio de Janeiro, Brazil. He graduated from Truman in fall 2022 with a Bachelor's degree in Business Administration, and a concentration in Finance and International Business. He earned Summa Cum Laude Honors. Campos was also part of the Men's Soccer team at Truman.

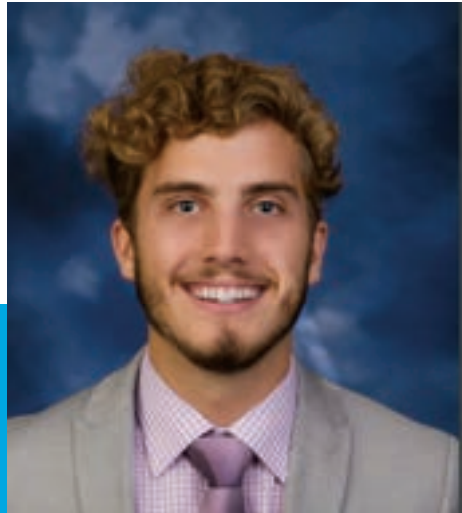


2022-2023 AMANDA SMITH

Amanda is a senior International Business and Spanish double major from Kansas City, MO. While at Truman, she was involved in numerous student organizations including being a brother of Delta Sigma Pi, the president of Sigma Delta Pi (the National Collegiate Hispanic Honor Society), the principal cellist of the Truman State University Symphony Orchestra, and a Harry S Truman Leadership Scholar.



MANAGEMENT



2020-2021 MICAH LINBERGER

Micah is an Accounting and Management double major from Shelbyville, MO. In his time at Truman, he joined Enactus (President, VP of Finance, and Project Leader of Local Business Outreach) and was a part of the Economic Development Committee at the Chamber of Commerce. Micah was also a member of Campus Christian Fellowship and a small group leader at KLIFE Kirksville.



2021-2022 ANDREW MCVICKER

Andrew earned his Business Administration major with minors in Computer Science and Spanish. At Truman, he taught English with United Speakers, served as president of Club N, and was a member of the Association for Computing Machinery. McVicker represented Truman at UMSL's International Business Case Competition.



2022-2023 KAELENE LEPPANEN

Kaelene graduated with a Bachelor of Science degree in Business Administration with a concentration in Management. After graduation, she will continue to attend Truman to earn her Master of Arts in Education degree. Kaelene will be staying in Kirksville over the summer to teach at the Kirksville School District, which is a part of Truman's graduate coursework. She plans to graduate with her master's at the end of Spring 2024. In the future, Kaelene looks forward to using both of her degrees to help pursue a career in education administration.

MARKETING

2020-2021 KAYLA DECKER

Kayla was a Marketing and Graphic Design double major from Kansas City, Missouri. At Truman, she held leadership positions in Delta Sigma Pi and the American Institute of Graphic Arts. She was a member of Beta Gamma Sigma and a graphic designer for the theater department. Kayla served as Outreach Team Lead at the U&I and held internships at the U&I and MAKE Digital Group in Kansas City.



2021-2022 ABBY KRANZ

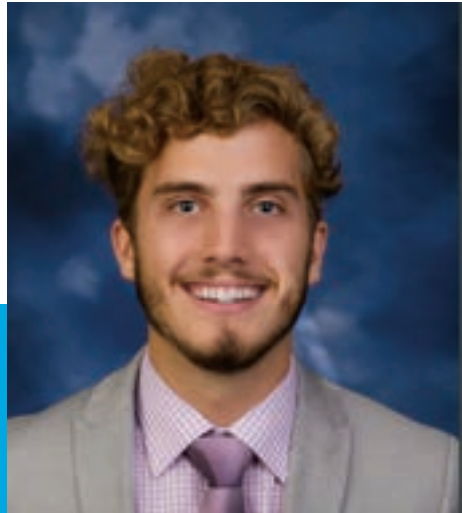
Abby earned her Business Administration major with a concentration in Marketing. She served on the executive board of College Republicans and was a member of Phi Beta Lambda. Abby's ultimate goal is to run her own marketing agency and help small businesses across the United States.



2022-2023 NOELLE HOGREBE

Noelle is pursuing an English degree and has a love for reading and writing. She has a great interest in Marketing, and feels honored to be chosen for the 2023 Outstanding Marketing Student award. Noelle wants to thank all of her teachers, especially marketing professor Dr. Jie Li, for all of the help and encouragement they've given her along the way. Her passions outside of school include captaining the women's ultimate frisbee team, making art, and trying to get into horseback riding.

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FEDERATION OF SCHOOLS OF ACCOUNTANCY AWARD

2021 ELIZABETH BUCHHOLZ

Liz graduated from Truman in May 2020 with a BS in Accounting and May 2021 with a Master's in Accountancy. She attributes much of her development during her time at Truman to the opportunities received and relationships made through Delta Sigma Pi, Volunteer Income Tax Assistance, Catholic Newman Center, and Alpha Sigma Gamma service sorority.

2022 DIANA JOST

Diana graduated in May 2021 with a Bachelor of Science in Accounting and a Minor in Spanish and in May 2022 with her Master's of Accountancy. During her undergraduate studies, she was involved in Delta Sigma Pi, Sigma Kappa, and played Club Lacrosse. In graduate school as a GTRA, Jost served as the Academic Advisor to Business and Accounting students.



Beta Gamma Sigma Inductees

Congratulations to our inductees to Beta Gamma Sigma. Beta Gamma Sigma is an international honor society that recognizes outstanding academic achievements of students enrolled in collegiate business and management programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Beta Gamma Sigma was founded as a national organization in 1913. The organization has inducted more than 980,000 members since inception.

2021 INDUCTEES

- Laura Haarmann
- Emily Imhoff
- Sana Mahmood
- Emma Miller
- Grace Rowden
- Jackson Sefrit
- Kristin Van Booven

2022 INDUCTEES

- John Dames
- Jenna Foelsing
- Dottie Hildrich
- Amanda Kapp
- Trenton Kiesling
- Kyle Seabaugh
- Amanda Smith
- Colleen Van Dusky

2023 INDUCTEES

- Abigail Baumgarth
- Korey Canada
- Clayton Caringer
- Matt Foster
- Mitchell Heberer
- Rachel Kelly
- Evan Martin
- Mary Monach
- Bricelyn Pemberton
- Claire Rake
- Grace Schnelle

Excellence in Teaching

EACH YEAR THE SCHOOL OF BUSINESS RECOGNIZES A FACULTY MEMBER with the Excellence in Teaching Award. The Excellence in Teaching Award recognizes School of Business faculty who made a positive difference in student learning. Any student who enrolled in upper-level School of Business courses or any School of Business alumnus or alumna within five years from graduation is eligible to nominate a faculty member for the Excellence in Teaching Award. Recipients of the award receive a \$1,000 grant.



For the 2020-2021 school year the School presented Dr. Scott Templeton, Assistant Professor of Business Administration, with the award. Dr. Templeton was nominated by multiple students. When asked about his reaction to receiving the Excellence in Teaching Award, Dr. Templeton stated that he was

“shocked, happy, and extremely honored.”

He also expressed his appreciation for his students, stating that he “couldn’t be happier to follow up one fun and exciting work career with another and to work with so many talented and fun students.”

Congratulations to Professor Heather Amos who was awarded the 2021-2022 Excellence in Teaching Award. She had this to say about winning. “It was an honor to receive the 2022 Excellence in Teaching award. We all strive in our careers to “make a difference” in whatever field of work we are in and winning the award represents a level of success in that endeavor. Getting the opportunity to be a professor at my alma mater was a dream come true for me and the recognition of the award was extremely special. I will always consider it to be a truly cherished milestone in my career. I appreciate all the wonderful Truman students I had a chance to interact with and know they will go on to do big, bold, wonderful achievements in this world!”



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Dr. Yung-hwal Park

Dr. Yung-hwal Park was awarded the 2022-2023 Excellence in Teaching Award. Dr. Park earned his Ph.D. in International Business and Marketing from Saint Louis University and has taught at Truman since 2013. Dr. Park currently serves as the Chair of the Department of Business Administration. Dr. Park said "It felt like the award was an anniversary gift to celebrate my service at Truman for 10 years. It was by far the greatest honor in my career. I also feel a huge

sense of responsibility as a senior faculty member in the School of Business. I consider this award as a gesture of encouragement from students and alums so I can continue to devote my passion to helping produce graduates who are ready for any challenges that they must face. Following in Dr. Templeton's footsteps, I will use the \$1000 for students and I am open to suggestions on the best way to use it."

"It felt like the award was an anniversary gift to celebrate my service at Truman for 10 years. It was by far the greatest honor in my career."

Boughton Outstanding Faculty Advisor



Charles Boughton was awarded the 2021 E.M Violette Outstanding Advisor of the Year from the Center for Student Involvement. The nominees for this award included advisors from any organization on campus.





FACULTY PUBLICATIONS

- Barnes, M. V., Enget, K.** (2022). TIME is of the Essence: An Audit Escape Room Activity. *Issues in Accounting Education*, 37(1).
- Ison, I. J., Shonhiwa, T. T., Hogan, M.** (alumni) (2020). Advancing Mental Health Awareness and Resilience in Accounting Students, *Journal of Accounting, Ethics & Public Policy*, Vol. 21, No. 3, pp 389-398.
- Ison, I. J., Didia, L.** (2020). Lost and Found in Translation, *Business Education Innovation Journal*, Vol. 12, No. 1, pp 186-189.
- Kaden, S. R., Peters, G., Sanchez, J. M.** (2022). The impact of relative CEO compensation on not-for-profit contributions. *Journal of Public Budgeting, Accounting & Financial Management*, 34(2), 210-237.
- Kaden, S. R., Shonhiwa, T. T., Lingwall, J. W.** (2021). Teaching Blockchain through Coding: Educating the Future Accounting Professional. *Issues in Accounting Education*, 36(4), 281-290.
- Li, J., Huddleston, P., Good, L.** (2021). Financial Constraints and Financing Decision in Cross-border M&As: Evidence from U.S. Retail Sector. *The International Review of Retail, Distribution and Consumer Research*.
- Li, J., Huddleston, P., Minahan, S.** (2021). International Retail Format Transfer: a Comparison Study of Australian and U.S. Warehouse Club Members. *Journal of Retailing and Consumer Services*.
- Ojha, A., Long, S., Shoberg, T., Corns, S.** (2020). Bottom-Up Resource and Cost Estimation for Restoration of Supply Chain Interdependent Critical Infrastructure. *Engineering Management Journal*.
- Park, Y.-h., Lehnert, K.** (2022). A review of two decades of research on language in international and multicultural marketing (1997 - 2020). *International Journal of Business Environment*, 13(2).
- Saha, P., Allen, K., Whiteledge, M., Winters, D.** (2023). Money market reforms: The effect on the commercial paper market. *Journal of Banking and Finance*, 154.
- Saha, P., Mazumder, S.** (2021). COVID-19: Fear of pandemic and short-term IPO performance. *Finance Research Letters*.
- Saha, P., Mostafa, F., Islam, M. R., Nguyen, N.** (2021). GJR-GARCH Volatility Modeling under NIG and ANN for Predicting Top Cryptocurrencies. *Journal of Risk and Financial Management*.
- Shonhiwa, T. T., Hoelscher, J.** (2021). Not So Fuzzy Auditing Analytics, *Journal of Emerging Technologies in Accounting*, Vol. 18, No. 1, pp 99-112.
- Shonhiwa, T. T., Hoelscher, J.** (2023). J&S Publisher Problems: A Diagnostic Analytics Case Exploring Employee Expense Reimbursement. *Journal of Emerging Technologies in Accounting*, 20(1).
- Templeton, S. L.** (2023). Utilizing Uninsured Motorist Coverage When Motor Vehicle Accidents are Caused by the Negligence of Government Employees. *The Missouri Trial Attorney*.
- Templeton, S. L.** (2021). "Responding to Subpoenas for Protected Health Information". *Journal of the Missouri Bar*, 77(November/December 2021).
- Zhang, L., Wairisu, J., Liao, Q.** (2021). Digital Investments in Organizational Learning and Entrepreneurial Agility. *Journal of Computer Information Systems*(18 Nov 2021), 1-13.
- Zhang, L., Wang, H., Ma, B., Bai, R.** (2021). The unexpected effect of frugality on green purchase intention, *Journal of Retailing and Consumer Services*, Vol. 59, 102385.

NEW PROFESSORS:

DR. JIE LI

The School welcomed Dr. Jie Li as an Assistant Professor of Business Administration in 2021. She holds a Master's degree in Management from the University of International Business and Economics in Beijing, China and a Ph.D. in Retailing from Michigan State University. She teaches Principles of Marketing, Brand Management & Integrated Marketing Communications, Digital Marketing & Analytics, Marketing Research and International Marketing. Her research interests include consumer behavior, retail industry, and eye-tracking technology. In her free time Dr. Li enjoys fencing and photography.



DR. LIZ DIERS

Dr. Liz Diers joined the School as an Associate Professor of Accounting in August 2022. She teaches Introduction to Financial Accounting, Introduction to Management Accounting, Advanced Financial Accounting, and Corporate Taxation. Dr. Diers received her Masters of Business Taxation from the University of Minnesota and her Ph.D. from the University of North Dakota. She has worked with VITA for over 30 years and is excited to continue volunteering, working with students, and preparing returns. When not traveling to Maine or South Dakota, she enjoys frequent trips to Iowa with her husband, Kermit, to spend time with their grandkids.

PROFESSOR JIM BERGMAN

Professor Jim Bergman joined the School as a full-time Instructor in Business Administration in August 2022. Bergman teaches Organizational Behavior, Human Resource Management, and Project Management. Bergman retired from Northeast Regional Medical Center in 2022 after an almost forty year career in healthcare, most recently as the Director of Human Resources. In his free time, Bergman enjoys spending time with his wife, children, and 17 grandchildren.



RETIRING PROFESSORS:

DR. KATHERINE JACKSON

Dr. Katherine Jackson retired after thirteen years at Truman. Prior to coming to Truman, Dr. Jackson was the Associate Dean and later the Interim Dean at Marist College in Poughkeepsie, NY. After coming to Truman, Dr. Jackson served as Associate Dean and taught finance. She also served on a number of search committees and was the faculty advisor for Alpha Kappa Psi for six years. Her proudest accomplishment at Truman was starting the Student-Run Business Initiative and serving as its faculty advisor for five years. During her retirement, she plans to work part-time for a financial planning firm. When asked about her parting advice to students, Dr. Jackson stated the following:

“Enjoy your time at Truman, get involved, and remember why you’re here - to get that great education.”



DR. JASON LIN

Dr. Jason Lin retired after thirty-four years at Truman. Prior to coming to Truman, Dr. Lin served as the Chair of the Economics Department at Tiffin University, a small private college in Ohio. He and his wife, Dr. Jane Sung, were both offered positions at Truman State University in 1986. During his time at Truman, Dr. Lin taught a variety of classes including Statistics, Principles of Finance, Corporate Finance, Seminar in Finance, Personal Finance, and Introduction to Financial Management. He also served as the Department Chair of Business Administration, the Business Administration Discipline Convener, the Finance Discipline Coordinator, and the Director for the Europe in Transition Study Abroad Program. Recently, he served as the Interim Dean in the School of Business for six months after the passing of Dr. Deb Kerby. Shortly after retiring, Dr. Lin and his wife moved to Sugar Land, Texas to live closer to their children. During his free time, he hopes to spend time traveling abroad.

Regarding his greatest accomplishment at Truman, Dr. Lin stated that he took pride in making a difference and impacting the lives of his students. He also stated he was proud of his students' accomplishments. When asked about his parting advice to Truman students, he stated the following: “Knowing finance is essential to establish financial security in life. Don't procrastinate! Start saving and investing immediately.”



DR. DEBI CARTWRIGHT

Dr. Debi Cartwright retired after thirty-three years at Truman. Prior to coming to Truman, Dr. Cartwright lived in a suburb of Toronto, Ontario, Canada with her husband and two-year-old son. She worked in a sales job that required a good deal of evening hours and later decided she wanted a career and a living environment that was more family friendly. Her sister was a faculty member at Truman, and she told her there was an opening in the Business Division for a marketing professor. She applied and got the job.

While at Truman, she participated in faculty governance for many years. She was Chair of the Undergraduate Council (UGC) for a total of five years (2003–2004 and 2010–2014), served on Faculty Senate (2014–2020), and was President Pro Tempore of the Faculty Senate for six years (2014–2020). During her time as Chair of UGC, she helped organize a Higher Order Thinking Skills Committee and worked with others to create a requirement for all departments to either adopt a university-wide definition of Critical Thinking Skills or provide their modified definition along with a signature assignment that could be used to assess these skills. At the time the university had determined that Critical Thinking Skills would be one of the measurements for state



funding for results. She was also heavily involved in curriculum development, serving as the Chair of the Commission Curriculum Reform (2006–2009), a member of the Next Steps Team 8 Implementation Committee (20016–2017), and a member of the LSP Proposal Review Committee. Once the revised LSP Proposal was adopted, she served as the Chair of the Self & Society Implementation Committee (2018–2020). They finalized the requirements of the Seminar,

held workshops for potential instructors, and reviewed the initial syllabi for the seminars. Outside of the University, she represented Truman State on a three state, fifteen campus Task Force established to “tune” the marketing curriculum by establishing a common agreement on what marketing students need to know and be able to do upon graduation. She also served as Interim Dean for two years.

Her other major area of involvement was in advising student organizations. She served as Faculty Advisor for the Truman chapter of the American Marketing Association for eighteen years and the Iota Nu Chapter of Delta Sigma Pi for eleven years. During her tenure as Faculty Advisor for Delta Sigma Pi, the chapter won the National Most Outstanding Chapter three times, and she was named Regional and Provincial Chapter Advisor of the Year multiple times. She was also named National Chapter Advisor of the Year for the Professional Fraternity Association (2017) and for Delta Sigma Pi (2019–2020).

Dr. Cartwright is proud of the recognition for her teaching and service efforts. She was awarded the Order of Omega Golden Apple Award twice, named to the Jack Magruder Faculty Hall of Fame twice, and nominated twice for Educator of the Year and the Walker and Doris Allen Fellowship for Faculty Excellence.

Her primary focus for retirement was getting her house in Kirksville ready to sell. She also has a new puppy that she is spending time with and trying to train. After this, she is considering spending time making jewelry and volunteering her services in the Columbia community.

When asked about her parting advice to students, she stated the following: “Think of college strategically by understanding your strengths and weaknesses and working to improve (rather than avoid) the areas in which you are weaker and highlight areas where you are strong. You can do this in your class selections and by getting involved in at least one student organization and playing a significant role in that organization. I would also recommend finding something you are passionate about and then figure out a way to incorporate that area into your career plans.”



“ Think of college strategically by understanding your strengths and weaknesses and working to improve (rather than avoid) the areas in which you are weaker and highlight areas where you are strong. ”

DR. ALAN DAVIS

Dr. Alan Davis retired after sixteen years at Truman. During his time at Truman, Dr. Davis taught Federal Taxation, Advanced Taxation, Corporate Tax, Accounting Capstone, Commercial Law, and the Legal Environment of Business. He also devoted a countless number of hours to Truman's Volunteer Income Tax Assistance service, building the program up over the years and encouraging student involvement. The free service has helped thousands of students and community members file their taxes throughout the years. During his retirement, he plans to continue cheering on Alabama and spending time with his wife and pet bird, Wilbur.



PROFESSOR CHUCK BOUGHTON

Professor Chuck Boughton retired after nineteen years at Truman. Boughton first taught at Truman from 1984 to 1988 when he made the switch to the professional world. Boughton spent the next seventeen years working in the healthcare industry. He spent most of his time as CEO and CFO. After retiring from healthcare, he came back to Truman in 2004. Boughton knew he'd always find his way back into the classroom. Boughton taught fourteen different classes at Truman for both the business and accounting departments. He really enjoyed teaching the freshman self and society class, Money Matters.

Boughton received his Master's of Arts in Urban Sociology from the University of Colorado Denver in 1984 and a Master's of Science of Accounting from Truman State University in 1986. He was a part of Truman's second accounting masters cohort. During that time, the program offered many non-accounting electives including finance which Boughton took. Though he never aspired to be a CPA, he earned his CMA.

During his time at Truman, Boughton served as the faculty advisor for numerous organizations including the Bulldog Student Investment Fund, CFA Global Student Research Challenge, Boeing TruLeaders, IARFC Financial Plan competition, and Gould Scholastic Award competition. Boughton will miss working with hardworking Truman students although he is looking forward to spending more time with his family during retirement.



DR. NABIL ALGHALITH

Dr. Nabil Alghalith retired after thirty-three years of service to Truman. Dr. Alghalith received his B.S. degree from Northeast Missouri State University, his M.B.A. from Saint Louis University, and his Ph.D. from the University of Missouri - Rolla. During his time at Truman, Dr. Alghalith taught a variety of classes such as Management Information Systems, Electronic Commerce, Business Database Management Systems, and Information Management and Data Analytics.

DR. ANDREW MUNN

Dr. Andrew Mun retired after thirty-one years of service to Truman. Dr. Mun earned his Ph.D. in Finance from Virginia Polytechnic Institute and State University. During his time at Truman, Dr. Munn taught finance courses including Investments, Derivatives & Risk Management, Advanced Financial Management, Corporate Finance, and Principles of Finance. He had articles published in the Journal of Banking and Finance, Journal of Financial Intermediation, Journal of International Financial Markets, Institutions & Money, Pacific-Basin Finance Journal, Quarterly Review of Economics and Finance, Journal of Multinational Financial Management, and Global Finance Journal, among others.



ALUMNI AND YOUNG ALUMNI OF THE YEAR



ALUMNA OF THE YEAR 2021 **DEBRA KERBY** - POSTHUMOUSLY ('77, '78), EMERITI DEAN SCHOOL OF BUSINESS

Debra Kerby was a life-long educator who spent most of her career supporting all aspects of Truman State University and the School of Business. As an Instructor, Assistant Professor, Associate Professor, and Professor of Accounting, Dr. Kerby influenced the education and lives of thousands of Truman students. As Dean of the School of Business, she continued to positively shape business education at Truman. Outside of Truman, she spent countless hours supporting the community, the accounting profession, and her church. Her generosity extended beyond her time and talents and included a commitment to giving back to Truman financially. By establishing the Kerby Family Business Excellence Fund, she set in motion a way to enhance technology and learning opportunities for students and faculty within the School of Business for years to come.

ALUMNUS OF THE YEAR 2022 **KEVIN KUEBLER ('90),** FINANCIAL ADVISOR, NEW PERSPECTIVES FINANCIAL SERVICES LLC

Kevin Kuebler graduated from Truman in 1990 with a B.S. in Accounting, having received the John J. Pershing scholarship. He established his career working in public accounting in St. Louis, Missouri before moving into corporate accounting, working as an Accounting Manager, Assistant Controller, and Accounting Systems Consultant. In 2003, Kuebler elected to move into financial planning. He is a CFP® professional and works extensively to provide a holistic approach to help his clients achieve their individual goals. Kevin has been active at Truman and throughout his community, including the Truman St. Louis Alumni Chapter, School of Business Advisory Board, Boy Scouts, Illinois Symphony Board, McLean County Arts Council, Rotary International, St. Patrick Church of Merna Finance Council, and Central Catholic Foundation Board. Bulldog pride runs through the whole Kuebler family and they provide scholarships annually in the School of Business and the School of Social and Cultural Studies, along with funding the Kuebler Family Endowed Scholarship. Assistance, Catholic Newman Center, and Alpha Sigma Gamma service sorority.



ALUMNUS OF THE YEAR 2023 **GREG MEIER ('89),** CPA, CGMA, PRESIDENT & CEO, PEAK ORGANIZATION PERFORMANCE, LLC

Greg Meier is a Chief Finance and Operations Executive with 35 years of experience in profitably growing large, small and entrepreneurial organizations. Over this time he has succeeded in leadership roles in finance, operations, mergers & acquisitions, supply chain and strategy. His background spans numerous roles with companies such as HCA/HealthTrust, Mercy Health/ROi, Express Scripts, Corizon and EY. Meier is President and CEO of Peak Organization Performance, LLC, which provides Fractional CFO and consulting services to companies. Meier has a long history of giving back to the communities of which he has been part. He



has been a volunteer with Easterseals Midwest for 15 years and currently serves as Board Chair. Meier remains involved with Truman and the Truman State University Foundation and was Regional Chair for its Pursue the Future capital campaign, successfully topping its \$1M goal for the area. He, his wife Donna, and college friend, Cindy Dodson, established two annual Truman scholarships in 2004, one for School of Business students and the other for those active in service organizations, with a special preference for students who have children. In 2019, Greg and Donna formally endowed the Gregory and Donna Meier & Friends Newman Center Scholarship.



**YOUNG ALUMNUS OF THE YEAR 2021
PAT MILLER, CPA ('14)
MANAGER, RUBINBROWN**

Pat Miller is a Manager in RubinBrown's Assurance and Tax Services Groups. With thirteen years of accounting experience, Pat works with clients in various industries including, but not limited to, not-for-profit, colleges and universities, and real estate. Prior to joining RubinBrown in 2009, Pat attended Truman State University where he earned his Masters in Accountancy. A member of the Accounting Advisory Board since 2018, Pat has also served as the Board Treasurer of the Southside Early Childhood Center in south St. Louis since 2019 and was the recipient of the RubinBrown Community Service Award in 2019. Pat is married to fellow Truman graduate, Abbey ('08, '09), and the couple has three children. In his free time, Pat enjoys hiking, watching soccer, and attending St. Louis Blues and Cardinals games.

**YOUNG ALUMNUS OF THE YEAR 2022
PUSKAR DAHAL ('10, '11),
DIRECTOR OF IT INTERNAL AUDIT,
EXETER FINANCE**

Puskar Dahal graduated from Truman State University in 2011 with a Masters of Accountancy. Originally from Nepal, Dahal came to the United States and Truman in January 2007. Dahal was awarded the Outstanding Graduate Student in Accounting in 2011. During his hooding ceremony speech, Dahal announced a scholarship called "Class of 2011 Accountancy". This scholarship, funded by him and his classmates, is well on its way to be fully endowed by 2025. He also supported the Truman-initiated Nepal emergency fund after the tragic earthquake of 2015 in Nepal. After graduation, Dahal joined Williams Keepers LLC before mixing his passion for technology with his audit experience to join Ernst & Young in Dallas, Texas. There he served as an IT auditor from 2013 until 2021. In 2021, he joined Exeter Finance as Director of IT Internal Audit. Dahal and his wife, Anju, reside in Rockwall, Texas with their two children, Ishan and Aaravi.



**YOUNG ALUMNUS OF THE YEAR 2023
ROBERT SIBBITTS ('12),
GROUP SALES MANAGER,
ATLANTA FALCONS**

Robert Sibbitts is the current Senior Manager of Group Tickets for the Atlanta Falcons and has been involved with the organization for seven seasons. During his time with the Atlanta Falcons, he has sold season tickets, launched the stadium tour program and helped lead the Group Sales team to becoming the 2nd highest selling team in the NFL. Following his graduation, Sibbitts pursued his Master's Degree in Sports Management at Ohio University, one of the most recognized programs in the world for sports management. Prior to joining the Atlanta Falcons, he worked at the Missouri Valley Conference, Ripken Baseball, Anheuser-Busch and Legends Global Sales with the Dallas Cowboys and AT&T Stadium project. Sibbitts was born in Kirkwood, Mo., to Gary and Terry Sibbitts. He grew up with three siblings, Jordan, Jay ('14) and Grace.



Alumnus Spotlight - Changing Lives



At his 40th high school class reunion, like many, Ken Rickli got the chance to reconnect with some old friends. They discovered a shared interest in old cars and, for the nearly the next decade, met annually to attend the Barret-Jackson collector car auction in Arizona. During one trip, a friend of Ken's explained that he and his wife created a scholarship for students from Affton High School. Ken thought he would like to do the same, so in 2011, he and his wife Kathy established the Rickli Family Scholarship, which has provided 4-year tuition free assistance at Truman State University to one Affton High School graduate every year since 2012.

In 1939, Ken's Swiss immigrant parents and older brother moved from New York City to the Midwest and bought a home with a double lot just south of St. Louis, in Affton. Ken was born the next summer and was raised in the Rickli family home, just blocks from the Junior-Senior High School. "It was a great place to grow up. Especially with all the neighborhood kids." Rickli said. When he established the scholarship, Ken wanted to recognize more than just the graduates from that area, so the award also honors Miss Doris Ahrens, Ken's high school English teacher. "Miss Doris Ahrens was a special teacher. She could explain any question you had, and you would understand

her explanation. There was no doubt that she wanted all of us to succeed."

Ken's summers were spent working to earn money for college and he always had camp as part of his US Marine Corps Reserve commitment. The summer after his sophomore year, he fractured his right arm and could not continue school. After recovering, he went right back to work. Ken had many high school friends attending Northeast Missouri State Teachers College at the time and they convinced him to transfer and finish his business degree in Kirksville. "It was the best decision I made in my short life on this planet!"

In the fall of 1965, the new graduate took his first job with a large Houston, Texas corporation, Texas Eastern Transmission Inc., as a Financial Analyst in the natural gas industry. He was only with the company for about nine months, but his last week of work just happened to be the first week of work for a lovely young woman named Kathy. Ken moved to an inside sales position with a small electronics company, E&M Instrument Co. A year later, they offered him an outside sales position, his dream job, and he and Kathy were married on July 29, 1967.

Ken enjoyed his sales work, but a school friend lured him back

to Houston to run his business - taking total loss vehicles from insurance companies and selling them through bids. Starting in March 1971, Ken mostly managed the recruitment and retention of their customers. Over time, they became the largest salvage auction in Texas. The business was sold in January of 1994. At that time, another close friend and customer convinced him to partner and open their own salvage auction. That business opened in September of 1994 and in 2001 and 2005, expanded to two other Texas locations. They sold the operating arm of the business in late 2006. Estimated total sales in 2006 were 65,000+ vehicles.

In their retirement, Ken and Kathy have enjoyed getting to know their scholarship recipients. One graduated from Truman and is now completing two master's degrees. Another finished her bachelor's degree in three years and is using her fourth to get her master's at Truman. A very special one came from a difficult situation and told them Truman felt like her new home. All the students have expressed genuine gratitude for the scholarship and the Ricklis are pleased they are making the most of the assistance. "It has been a very rewarding experience for us. To know you are helping someone you do not know, but deserves to go to college, is as highly rewarding."

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ADVISORY BOARDS

THE SCHOOL OF BUSINESS AND ACCOUNTING DEPARTMENT ADVISORY BOARDS PROVIDE ADVICE TO THE School and Department to ensure that the content, structure, and effectiveness of programs prepare students for professional success and advancement to leadership positions in business and society. The Boards are a valuable source of information about the changing business environment and the implications these changes have for the business curriculum. Board members support student learning and educational experiences by serving as resources for classroom and student organization speakers, assisting in the identification of potential executives in residence, and providing mentoring and/or internship opportunities for business and accounting students. A key responsibility of the Boards is to offer guidance on the overall direction or mission of the School and Department within the context of the University's liberal arts and sciences mission and maintenance of AACSB International accreditation. The Boards meet at least once a year to review School activities, provide feedback, and interact with students and faculty.

THE BUSINESS ADVISORY BOARD MEMBERS ARE:

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In February 2024, Truman State University received an extension of both its business and accounting accreditation by the AACSB International (AACSB). This recognition places Truman among an elite group of only 194 institutions worldwide to receive dual accreditation. Established in 1916, AACSB is the world's largest business education alliance, connecting educators, learners, and business to create the next generation of great leaders. With members in over 100 countries and territories, AACSB fosters engagement, accelerates innovation, and amplifies impact in business education.



SUPPORT REQUEST:

Truman State University has been ranked the #1 public school in the Midwest for 27 consecutive years! (U.S. News & World Report “Best Colleges” 2024) Our alumni and friends have played a part in this sustained excellence. Join in our efforts to maintain and build on this amazing legacy.

How can you help Truman?

- Encourage a young person you know to apply to or visit Truman
- Spread the word about Truman with colleagues, family and friends
- Follow Truman State University and the School of Business on social media
- Consider a planned gift through your estate; learn more at <https://truman.myfuturegift.org/>
- Make a gift to the Truman State University Foundation fund of your choice to continue to be a part of the excellence at Truman State University!

BY MAIL:

Truman State University
Office of Advancement
100 E Normal Ave
Kirksville, MO 63501-4221

BY PHONE:

660-785-4133

ONLINE:

<https://www.truman.edu/giving/>

OR BY EMAIL:

Becky Pike at bpiketruman.edu



Alumni – please help the School of Business by taking this very short survey.
<https://forms.gle/sZvqouhvz2FzHpU37>

TRUMAN GIVING DAY

The 2021 Truman Giving Day was the most successful Giving Day ever! More than 480 donors helped raise \$200,000 in just 24 hours.

In preparation for Giving Day, the Business Advisory Board and Accounting Advisory Board joined for an Advisory Board Challenge. Members’ gift commitments made matches available for all gifts to the Business and Accountancy fund. The match was 1:1, with 2:1 matching for gifts from young alumni. Donors could choose any fund in the Foundation to support during the 24-hour challenge. Business

alumni supported the Business and Accountancy fund, while some chose to make gifts to the Piano Lab fund, Truman Food Pantry, Buckner Student Research fund and Truman Athletics, which also had \$50,000 in matching funds.

Thank you to all who joined in helping raise \$30,000 for the School of Business and all of those who provided generous support for the Truman State University Foundation.





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